

MUHAMMAD QAISAR

Full-Stack PHP Developer | Maren Stack & Vue.js Expert | Zend & VEU Certified

Rawalpindi, Punjab, Pakistan

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PROFESSIONAL SUMMARY

Innovative Full-Stack Developer with 18+ years of experience architecting scalable web applications and AI-driven automation solutions. Expert in PHP, Laravel, Vue.js, and modern JavaScript frameworks with proven track record of delivering 300+ projects and achieving 30% conversion rate improvements. Zend Certified PHP Engineer, Zend Framework 2 Certified Architect, and VEU Certified Professional specializing in high-performance systems, API integrations, and cutting-edge automation workflows.

TECHNICAL SKILLS

Backend: PHP, Laravel, Zend Framework 2, CodeIgniter, Symfony, Slim, Lumen, Node.js, Express.js, Python, Golang

Frontend: Vue.js, Nuxt.js, React.js, TypeScript, jQuery, Alpine.js, HTML5, CSS3, Tailwind CSS, Bootstrap

CMS & E-Commerce: WordPress, WooCommerce, Shopify (Liquid, Polaris UI, Plus), BigCommerce

Mobile: Ionic, React Native, Firebase, OneSignal, PWA, AMP

Databases: MySQL, PostgreSQL, Firebase, Redis

APIs: REST, GraphQL, SOAP, WebSockets, WebRTC, Klaviyo, MailChimp, Infusionsoft, Zoho

Automation: Zapier, Make.com, n8n, Selenium, Playwright, Puppeteer, Web Scraping

Cloud & DevOps: WHM/cPanel, Plesk, CyberPanel, Cloudflare Workers, Vercel, Netlify, GitHub, SSL/TLS

CRM & Marketing: Zoho CRM, Salesforce, HubSpot, Klaviyo, MailChimp, ConvertKit

Payment Integration: Stripe, PayPal, Square, Braintree, Razorpay, Cryptocurrency

PROFESSIONAL EXPERIENCE

Griphens Technologies (Partner: TheArtOfOnlineMarketing.com) | Senior PHP & WordPress Developer

Islamabad/Rawalpindi, Pakistan

March 2017 – Present

- Architected and delivered 300+ web and eCommerce solutions using WordPress, Shopify, Laravel, and custom integrations, achieving 30% conversion rate improvement and 40% project efficiency gain
- Engineered advanced Laravel-based automation systems with Klaviyo, MailChimp, Infusionsoft, and Zoho API integrations, reducing manual workflows by 60% and enhancing marketing automation capabilities
- Implemented AI-powered automation within Shopify and WordPress ecosystems, enhancing workflow efficiency and scalability for international clients across USA and global markets
- Designed and deployed comprehensive Development Time Management & Project Tracking System, improving team productivity by 40% and ensuring consistent on-time delivery
- Led full-stack development using Maren Stack (MySQL, Alpine.js, REST APIs, Express.js, Node.js), Vue.js, and modern JavaScript frameworks for high-performance applications
- Developed custom CRM solutions, LMS platforms (Moodle, LearnDash), and membership systems handling 100K+ active users

Webinane Company | Core PHP & WordPress Developer

January 2013 – January 2017

Multan, Pakistan

- Developed 25+ custom WordPress themes and plugins optimized for performance (95+ PageSpeed scores), responsiveness, and user experience
- Published commercially successful products on ThemeForest marketplace under profile 'webinane' with 1000+ sales and 99.5% customer satisfaction
- Built custom plugin architecture using WordPress Gutenberg, WooCommerce extensions, and advanced theme customization frameworks
- Implemented scalable database architectures and optimized queries, reducing server load by 50% for high-traffic WordPress sites

Forthwave Tech | WordPress Developer

March 2010 – July 2011

Multan, Pakistan

- Designed and developed multiple premium WordPress themes for ThemeForest marketplace, adhering to strict coding standards and achieving marketplace best-seller status
- Implemented advanced WordPress features including custom post types, taxonomies, and template hierarchies for enhanced functionality

Local Government News | PHP Core Developer

January 2009 – March 2010

Multan, Pakistan

- Built LocalGovernmentsNews.com and TheBanker.com.pk from ground up using Core PHP with custom CMS architecture
- Optimized database queries and application performance, reducing page load times by 50% and improving user engagement

CERTIFICATIONS & RECOGNITION

Zend Certified PHP Engineer | Zend Technologies (July 2023) | ID: ZEND033448

Zend Framework 2 Certified Architect | Zend Technologies (July 2023) | ID: ZEND033448

Certified Mid-Level Vue.js Developer | Vue School (February 2025) | ID: 9e4680dc-30eb-4223-ad84-50594a9934df

VEU Certified Professional | Maren Stack Expert

EDUCATION

Bachelor of Science in Computer Science (In Progress) | Virtual University of Pakistan | 2023 – Present

Diploma in Commerce | Punjab Board of Technical Education, Lahore | 2008

KEY ACHIEVEMENTS & IMPACT

- Delivered 300+ successful projects with 30% average conversion improvement and 40% efficiency gains across international client portfolio
- Published multiple premium WordPress themes on ThemeForest with 1000+ combined sales and 99.5% satisfaction rating
- Architected AI-powered automation solutions reducing manual processes by 60% for enterprise clients
- Led development of custom CRM, LMS, and membership platforms serving 100K+ monthly active users
- Expert in payment gateway integrations including cryptocurrency payments, Stripe, PayPal, and international payment processors
- Proven expertise in web scraping, automation workflows, and antideetect browser technologies for data-driven solutions